

ORDER
UNIVISION
LAREDO
KLDO-TV

Orders	Order / Rev:	263408A	
	Alt Order #:		
	Product Desc:	Nelly Vielma for City Council - KLDO	
	Estimate:	Nelly Vielma for City Council	
	Flight Dates:	10/20/16 - 11/08/16	Primary AE: Minelly De Leon - 1232
	Original Date / Rev:	10/20/16 / 10/20/16	Sales Office: L-LAR
	Order Type:	GENERAL	Sales Region: LOCAL

Agency	Name:	Campaign to Elect Nelly Vielma	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Calendar
		8305 Country Club Dr	Billing Cycle: EOM/EOC
		Laredo, TX 78045	Agency Commission: 15%

Advertiser	Name:	Nelly Vielma for City Council Dist 5	New Business Thru: 10/15/17
	Demographic:	HH	Order Separation: 00:15:00
	Product Codes:	Candidates	Advertiser External ID:
	Priority:	P-01	Agency External ID:
	Revenue Code 1:	AGY	Unit Code: General
	Revenue Code 2:	GEN	
	Revenue Code 3:	POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	23	\$3,420.00	\$2,907.00
11/01/16	11/08/16	18	\$2,360.00	\$2,006.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$3,420.00	\$2,907.00	0.00
November 2016	18	\$2,360.00	\$2,006.00	0.00
Totals	41	\$5,780.00	\$4,913.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Minelly De Leon - 1232			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLDO	10/24/16	10/30/16	M-F 6a-10a Despierta America	CM	6a-10a	1111---	:30	4	\$50.00	P-01	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1111---					4	\$50.00		0.00			
N 2	KLDO	10/24/16	10/31/16	Daytime M-F Hour 3 Daytime	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	1111---	:30	4	\$30.00	P-01	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1111---					4	\$30.00		0.00			
		Week: 10/31/16	11/06/16	1-----					1	\$30.00		0.00			
N 3	KLDO	10/20/16	10/30/16	Early Fringe M-F Hour 1CM El Gordo y la Flaca	CM	3p-4p	-1-1---	:30	2	\$140.00	P-01	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---					1	\$140.00		0.00			
		Week: 10/24/16	10/30/16	-1-1---					2	\$140.00		0.00			
N 4	KLDO	10/24/16	10/30/16	Early Fringe M-F Hour 2CM Primer Impacto	CM	4p-5p	1-1----	:30	2	\$140.00	P-01	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-1----					2	\$140.00		0.00			
N 5	KLDO	10/23/16	10/23/16	Su Prime Rotator La Banda	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 263408A
 Alt Order #:
 Flight Dates: 10/20/16 - 11/08/16

Advertiser: Nelly Vielma for City Council Dist 5
 Product Desc: Nelly Vielma for City Council - KLDO
 Estimate: Nelly Vielma for City Council
 KLDO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KLDO	10/23/16	10/23/16	Su Prime Rotator La Banda	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$80.00		0.00			
N 6	KLDO	10/20/16	10/30/16	Early News M-F 1.1 Loc@M Local News @ 5pm	CM	5p-530p	-1-1---	:30	2	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1				\$350.00		0.00			
		Week: 10/24/16	10/30/16	-1-1---		2				\$350.00		0.00			
N 7	KLDO	10/24/16	10/30/16	Late News M-F 1.1 LocaCM Local News @ 10pm	CM	10p-1035p	1-1----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-1----		2				\$350.00		0.00			
N 8	KLDO	10/31/16	11/08/16	M-F 6a-10a Despierta America	CM	6a-10a	1111---	:30	4	\$50.00	P-01	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1111---		4				\$50.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$50.00		0.00			
N 9	KLDO	10/31/16	11/08/16	Daytime M-F Hour 3 Daytime	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	1111---	:30	4	\$30.00	P-01	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-111---		3				\$30.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$30.00		0.00			
N 10	KLDO	10/31/16	11/06/16	Early Fringe M-F Hour 1CM El Gordo y la Flaca	CM	3p-4p	-1-1---	:30	2	\$140.00	P-01	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$140.00		0.00			
N 12	KLDO	10/31/16	11/08/16	Early Fringe M-F Hour 2CM Primer Impacto	CM	4p-5p	1-1----	:30	2	\$140.00	P-01	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-1----		2				\$140.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$140.00		0.00			
N 13	KLDO	10/31/16	11/06/16	Early News M-F 1.1 Loc@M Local News @ 5pm	CM	5p-530p	-1-1---	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$350.00		0.00			
N 14	KLDO	10/31/16	11/08/16	Late News M-F 1.1 LocaCM Local News @ 10pm	CM	10p-1035p	1-1----	:30	2	\$350.00	P-01	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	1-1----		2				\$350.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$350.00		0.00			
													Totals	41	\$5,780.00